



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1353848

Schedule Dates 08/14/12-08/20/12
Advertiser Restore Our Future (68533)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand RESTORE/FUTURE 8/14 (467248)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name Braunschneider/Ann
Phone/Fax /
CPE 1896
Account Types National/Political Issue Agency 8RD
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 8/14

Date Entered 08/13/12
Last Modified 08/14/12
Entered By Nancy Brutus
CO-OP No
Headline # 06273744
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,585.00
Net Total \$37,315.00
Sales Tax

West Palm Beach (WPEC)		Rate
By Broadcast Month	Spots	
Aug. 2012	52	\$43,900.00
Grand Total:	52	\$43,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/14/12-08/17/12	3	:30	11A-12P (EST)	4		X	X	X	X			4	\$415.00	\$1,660.00	West Palm Beach (WPEC)		8/13/12
2.0	Normal Line / SPOT (2)	08/14/12-08/17/12	3	:30	12P-12:30P (EST)	4		1	1	1	1			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		8/13/12
3.0	Normal Line / SPOT (3)	08/14/12-08/17/12	3	:30	4P-5P (EST)	4		X	X	X	X			4	\$450.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
4.0	Normal Line / SPOT (4)	08/14/12-08/17/12	3	:30	5P-5:30P (EST)	4		1	1	1	1			4	\$600.00	\$2,400.00	West Palm Beach (WPEC)		8/13/12
5.0	Normal Line / SPOT (5)	08/14/12-08/17/12	4	:30	11:35P-12:35A (EST)	4		X	X	X	X			4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		8/13/12
6.0	Normal Line / Prime (6)	08/14/12-08/14/12	2	:30	10P-CBS-The Mentalist (Tuesday)	1		1						1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
7.0	Normal Line / Prime (7)	08/15/12-08/15/12	2	:30	9P-CBS-Criminal Minds (Wednesday)	1			1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
8.0	Normal Line / Prime (8)	08/15/12-08/15/12	2	:30	10P-CBS-CSI Crime Scene Investigation (Wednesday)	1			1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
9.0	Normal Line / Prime (9)	08/16/12-08/16/12	2	:30	10P-CBS-Person of Interest (Thursday)	2				2				2	\$2,100.00	\$4,200.00	West Palm Beach (WPEC)		8/13/12
10.0	Normal Line / Prime (10)	08/17/12-08/17/12	2	:30	9P-CBS-CSI New York (Friday)	1					1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
11.0	Normal Line / Prime (11)	08/17/12-08/17/12	2	:30	10P-CBS-Blue Bloods (Friday)	1					1			1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		8/13/12

CONFIRMATION CONTRACT

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Date:

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Date:

Comments:



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Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name Braunschneider, Ann
Phone/Fax /
CPE 1896
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 8/14

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West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 52 \$43,900.00
Grand Total: 52 \$43,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (12)	08/18/12-08/19/12	2	:30	9P- CBS-Crimetime (Saturday)							2		2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
13.0	Normal Line / Prime (13)	08/18/12-08/19/12	2	:30	10P- CBS-48 Hours Mystery (Saturday)							2		2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
14.0	Normal Line / SPOT (14)	08/19/12-08/19/12	2	:30	8A- 9A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12
15.0	Normal Line / SPOT (15)	08/19/12-08/19/12	3	:30	6:30P- 7P (EST)							1		1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/13/12
16.0	Normal Line / SPOT (16)	08/19/12-08/19/12	3	:30	7P- 8P (EST)							1		1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		8/13/12
17.0	Normal Line / Prime (17)	08/19/12-08/19/12	2	:30	9P- CBS-The Good Wife (Sunday)							2		2	\$1,500.00	\$3,000.00	West Palm Beach (WPEC)		8/13/12
18.0	Normal Line / Prime (18)	08/19/12-08/19/12	2	:30	10P- CBS-The Mentalist (Sunday)							2		2	\$1,500.00	\$3,000.00	West Palm Beach (WPEC)		8/13/12
19.0	Normal Line / SPOT (19)	08/20/12-08/20/12	3	:30	11A- 12P (EST)		1							1	\$415.00	\$415.00	West Palm Beach (WPEC)		8/13/12
20.0	Normal Line / SPOT (20)	08/20/12-08/20/12	3	:30	12P- 12:30P (EST)		1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/13/12
21.0	Normal Line / SPOT (21)	08/20/12-08/20/12	3	:30	4P- 5P (EST)		1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/13/12
22.0	Normal Line / SPOT (22)	08/20/12-08/20/12	3	:30	5P- 5:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/13/12
23.0	Normal Line / SPOT (23)	08/20/12-08/20/12	4	:30	11:35P- 12:35A (EST)		1							1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/13/12

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24.0	Normal Line / Prime (24)	08/20/12-08/20/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
25.0	Normal Line / SPOT (25)	08/15/12-08/17/12	3	:30	9A- 10A (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/14/12
26.0	Normal Line / SPOT (26)	08/15/12-08/17/12	3	:30	5:30P- 6P (EST)				1	1	1			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/14/12
27.0	Normal Line / SPOT (27)	08/20/12-08/20/12	3	:30	9A- 10A (EST)	1								1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/14/12
28.0	Normal Line / SPOT (28)	08/20/12-08/20/12	3	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/14/12

CONFIRMATION CONTRACT

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Date:

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Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPEC-TV	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	WPEC CONTRACT #1353842				

Total Charges: \$43,900⁰⁰ GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐

Accepted

☐

Accepted in Part

☐

Rejected

Signature

Printed Name

Title



Client Information Request Form
Issue

Advertiser Group Name: Restore Our Future, Inc.

Address: 1250 Eye Street NW, Suite 900

City, State & Zip Code: Washington, DC 20005

Phone: 202-572-8663

Fax: 202-572-8683

Executive Director or
President Carl Forti

Group Treasurer Charles R. Spies



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Restore Our Future PARTY: _____

OFFICE/DESCRIPTION: ISSUE ELECTION DATE: 8/14/12

INQUIRY MADE BY: Elise Cloyd
Candidate Manager Agency Committee (circle one)

ADDRESS: Mentzer Media Services
100 FAIRMOUNT Ave., Suite 306
TOWSON, MD 21286

PHONE: 410-825-7034 FAX: 410-321-9516

EMAIL: _____

Information Requested: Rates & Airline

Final Disposition: Order Placed \$43,900*

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T'Rep WASH.